

Endavo Media Management System (EMMS) – Release Notes

Release Date: December 16, 2025

This release delivers major UI enhancements, expanded advertising capabilities, improved marketing integrations, and critical infrastructure updates designed to improve reliability, scalability, and performance across the Endavo platform.

New & Updated Features

Members Section on React: The Members section in EMMS has been fully migrated to React, providing a faster, more responsive, and modern user experience for managing platform members.

Advanced Ad Scheduling: EMMS now supports creating Ad Schedules with multiple pre-roll, mid-roll, and post-roll Ad Tag placements. Both external ad tags and internal ads are supported, offering greater flexibility and monetization control.

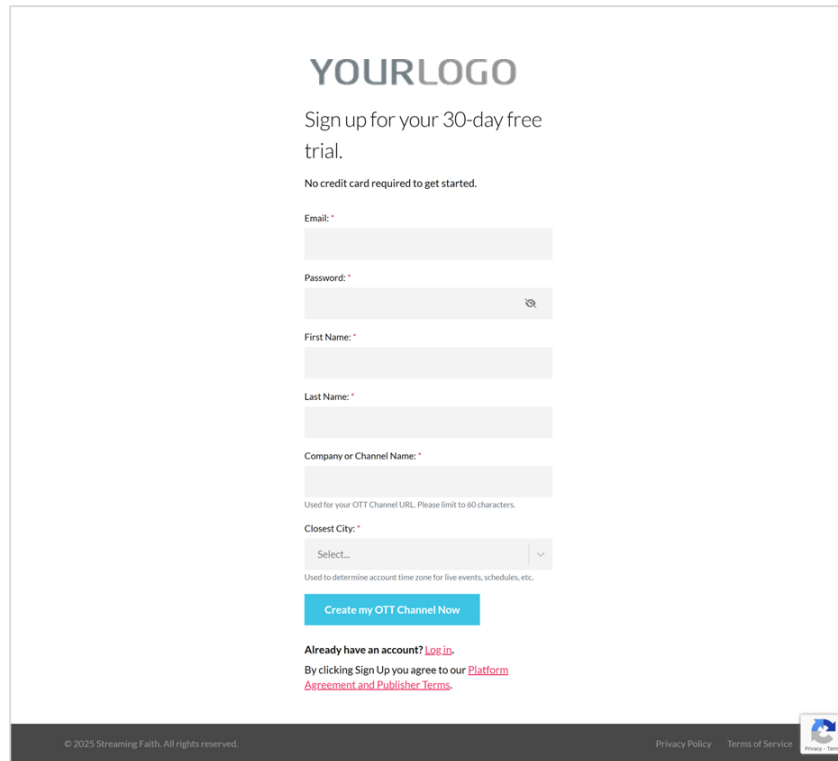
The screenshot displays the 'Ad Scheduling' interface in the Endavo Media Management System. At the top, there's a navigation bar with tabs for Media, Syndication, Members, Plans, Reports, Banners, Ads, Apps, and System. The 'Ads' tab is selected. Below the navigation bar, there's a sub-header for 'Ad Scheduling' with tabs for Ad Schedules, Ad Tags, and Internal Ads. The main content area shows an 'Ad Schedule' form with fields for Name (Test Google Ad), Ad Client (VAST / VPAID), and Type (Custom). Below the form are 'Edit' and 'Done' buttons. Underneath the form, there are three sections: 'Pre-Rolls', 'Mid-Rolls', and 'Post-Rolls'. The 'Pre-Rolls' section is highlighted with a red box and contains a table with columns for Tags, Internal Ad, and actions (Edit, Delete). The table has two rows: one for 'Test Ad' and one for 'Test Internal Ad'. The 'Mid-Rolls' and 'Post-Rolls' sections are currently empty, showing 'No items found' and an 'Add New' button.

Tags	Internal Ad	
Test Ad		Edit Delete
	Test Internal Ad	Edit Delete

Improved Encoder Job Handling: Encoder processing has been updated so encoding jobs do not overlap across encoders. This ensures that two encoders cannot pick up the same job, preventing issues such as missing or incomplete video renditions.

Wowza Event Reinitialization Optimization: The script that reinitializes events after a Wowza server restart now includes a one-second interval between calls, improving stability and reducing load during recovery scenarios.

White-Labeled Free Trial & Get Started Pages: White-labeled free trial sign-up pages and Get Started pages are now automatically generated for white-label Group accounts. To activate new trial accounts, the Group must have an active group-level Stripe account configured. Free trial form page content can also be customized to match branding and messaging needs.



The image shows a white-labeled sign-up page for a 30-day free trial. At the top, it says "YOURLOGO" in a large, bold, sans-serif font. Below this, the text reads "Sign up for your 30-day free trial." and "No credit card required to get started." The form includes several input fields: "Email:" with an asterisk, "Password:" with an asterisk and a toggle icon, "First Name:" with an asterisk, "Last Name:" with an asterisk, and "Company or Channel Name:" with an asterisk. Below the last name field, there is a small note: "Used for your OTT Channel URL. Please limit to 60 characters." The "Closest City:" field has an asterisk and a dropdown menu with "Select..." and a downward arrow. Below this, another small note says: "Used to determine account time zone for live events, schedules, etc." A blue button labeled "Create my OTT Channel Now" is positioned below the city dropdown. At the bottom of the form, it says "Already have an account? [Log in.](#)" and "By clicking Sign Up you agree to our [Platform Agreement and Publisher Terms.](#)" The footer of the page contains "© 2025 Streaming Faith. All rights reserved." on the left, "Privacy Policy" and "Terms of Service" in the center, and a small logo with the text "Privacy Policy" on the right.

Default Wowza Server Improvements: Internal changes have been made to default Wowza server assignment for new accounts. AWS-based servers are now excluded, and existing accounts have been redistributed across active production servers for improved performance and reliability.

If you have any questions about these updates or would like assistance using the new features, please contact our support team.