

Endavo Media Management System (EMMS) – Release Notes

Release Date: September 10, 2025

This release introduces significant interface upgrades, deeper HubSpot integration, improved scheduling options, and better banner content management.

New & Updated Features

Internal Syndication Import on React: The Internal Syndication Import page has been migrated to React, delivering a faster, modern, and more responsive user experience. This is part of the bigger project to move the entire EMMS website to React.

HubSpot Integration with Ad Campaign Data: Accounts (Contacts) that EMMS inserts into HubSpot will now include related ad campaign information, improving marketing and sales alignment.

Daily Recurrence Option for Live Events: A new scheduling option allows you to set live events to recur daily, simplifying setup for regular broadcasts. We plan to expand this feature allowing users to choose specific recurring days of the week (e.g., weekdays) in an upcoming release.

Improved Banner Management: If a banner links to media that becomes inactive in syndication or otherwise, the banner will be marked Inactive, and the media will automatically be removed from the 'Link To' field.

If you have any questions about these updates or would like assistance using the new features, please contact our support team.